



## **FOR IMMEDIATE RELEASE**

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### **FOR MORE INFORMATION CONTACT:**

Bill Misiaveg, Carolina Holdings, 864.272.0088, [bill.misiaveg@choldings.com](mailto:bill.misiaveg@choldings.com)

## **Carolina Holdings, Inc. Completes Green Verizon Wireless in North Myrtle Beach, SC**

**Greenville, South Carolina, February 15, 2010** – Carolina Holdings, Inc. is teaming with Verizon Wireless on a “green” freestanding store in North Myrtle Beach, South Carolina. This location is pursuing Leadership in Energy Environmental Design (LEED) 2009 NC certification and would be the first LEED location for Verizon Wireless in the Southeast. “We are very excited to introduce this LEED communications store in Myrtle Beach, SC,” says Jerry Fountain, Regional President of Verizon Wireless. “From our phone collection and recycling efforts to paperless billing and building energy efficient retail locations, Verizon Wireless is committed to being responsible to our environment.”

The building features highly-insulated walls and roof with high performance glass, a high efficiency heating and air conditioning system, and extensive use of super-efficient LED light fixtures in the interior, all of which will result in overall building energy consumption of one-third less than a conventional building. The majority of the waste materials during construction have or will be recycled. The interior features plumbing fixtures which use 44% less water.

The development of the site incorporated other green features as well. A pervious grass pavement system was used for over half of the parking spaces. The irrigation system was designed to use one-third of the normal amount of water for irrigation. The landscaping uses native plantings which are more drought tolerant. The overall site is less than 55% impervious with a much lower percentage than allowed by the local ordinance. Both the architectural and civil design, material selection, and construction utilize best practices relative to energy and environmental design for a retail store.

Carolina Holdings and Verizon Wireless used WT DuBois Construction of Nashville, TN as its General Contractor. McMillan Pazdan Smith Architecture of Greenville, SC was the shell architect and LEED Administrator and

Milligan Architecture of Harrisburg, NC provided interior design services. Weaver Engineering worked with Carolina Holdings on the civil design and site permitting. Verizon is due to open the store at the end of March.

### **About Verizon Wireless**

Verizon Wireless operates the nation's most reliable and largest wireless voice and 3G data network, serving more than 91 million customers. Headquartered in Basking Ridge, N.J., with 83,000 employees nationwide, Verizon Wireless is a joint venture of Verizon Communications (NYSE: VZ) and Vodafone (NASDAQ and LSE: VOD). For more information, visit [www.verizonwireless.com](http://www.verizonwireless.com). To preview and request broadcast-quality video footage and high-resolution stills of Verizon Wireless operations, log on to the Verizon Wireless Multimedia Library at [www.verizonwireless.com/multimedia](http://www.verizonwireless.com/multimedia).

### **About Carolina Holdings, Inc.**

Known for creating successful developments and relationships, Carolina Holdings, Inc. (CHI) was founded in 1986 in Greenville, South Carolina, with the emphasis of developing, owning and managing investment-grade, commercial and residential properties. CHI has completed nearly 5,000,000 square feet of development and over 115 projects in eight states. The company provides a wide range of services in the areas of real estate development, project and asset management, leasing and brokerage.

Carolina Holdings has worked with nearly every major national and regional retailer and enjoys substantial repeat transactions in sustainable developments. The Company is a Preferred Developer for CVS and has developed over 70 stores in five states with a 11,945 square foot CVS under construction in Norton, Virginia. It is presently co-developing Richmond Centre, a 750,000 square foot open-air center in Richmond, KY. In addition, the Company recently completed another store for Verizon Wireless in Matthews, NC. CHI also is planning a 460,000 square foot retail center on 65 acres in Gainesville, GA. For more detail, visit [www.choldings.com](http://www.choldings.com).

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