

“Gainesville’s growing market just outside Atlanta made New Holland Market an obvious choice for our first Kroger Marketplace in Georgia.” – The Kroger Co.

ANNOUNCING PHASE II – 80,000 SQUARE FEET AVAILABLE



LOCATION:

Exit 24 (I-985) at the intersection of Jesse Jewel/GA 369 and Limestone Parkway/US 129.

FACTS:

GLA:	213,000 SF + 10 outparcels
Parking:	1,236 spaces (5.83/1,000)
Traffic:	I-985 31,730
	Jesse Jewel 27,160
	Limestone 16,270



COMMUNITY:

- The **Gainesville MSA** was ranked as the **3rd fastest growing MSA** in the United States in 2010.
- Hall County had **\$2.7 billion** in retail sales for 2014.
- Gainesville is home to Lake Lanier, whose economic impact is estimated at **\$5.5 billion** annually.
- The Northeast Georgia Healthcare System’s (NGHS) main campus, located 10 minutes from New Holland Market, **employs over 4,000, including 450 physicians.**

NEIGHBORHOOD:

Lanier Medical Park
QuikTrip
Aquatics Center
Taco Bell

Kroger
Gainesville Middle School
McDonald’s
NE Georgia Health System

Verizon Wireless
Milliken
Regional YMCA
Chick-fil-A

DEMOGRAPHICS:

2016 Estimates	10 Mile	Trade Area
Population	146,528	407,544
Avg. Household Income	\$63,208	\$62,395
Population Growth 2000-2016	29%	34%



SITE PLAN:



SITE DATA	
Name	G.L.A.
A Anchor	113,533 SF
C Anchor	15,560 SF
D Junior	20,000 SF
E Junior	25,000 SF
F Junior	20,000 SF
G Retail	8,000 SF
H Retail	5,000 SF
J Retail	6,000 SF
Total G.L.A.	213,093 SF
Total Parking	1,236 spaces
Parking Ratio	5.80 /1000 SF

SITE DATA:

For leasing information, contact:

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	Name	GLA
A	Kroger	123,000 SF
C	Retail	15,560 SF
D	Junior	20,000 SF
E	Junior	25,000 SF
F	Junior	20,000 SF
G	Retail	8,000 SF
H	Retail	5,000 SF
J	Retail	6,000 SF
Total GLA		222,560 SF
Total Parking		1,236 spaces
Parking Ratio		5.80/1,000 SF