

“Gainesville’s growing market just outside Atlanta made New Holland Market an obvious choice for our first Kroger Marketplace in Georgia.” – The Kroger Co.

ANNOUNCING PHASE II – 80,000 SQUARE FEET AVAILABLE



LOCATION:

Exit 24 (I-985) at the intersection of Jesse Jewel/GA 369 and Limestone Parkway/US 129.

FACTS:

| | | |
|----------|----------------------------|--------|
| GLA: | 213,000 SF + 10 outparcels | |
| Parking: | 1,236 spaces (5.83/1,000) | |
| Traffic: | I-985 | 31,730 |
| | Jesse Jewel | 27,160 |
| | Limestone | 16,270 |

Featuring:



COMMUNITY:

- Gainesville is home to Lake Lanier, whose economic impact is estimated at **\$5.5 billion** annually.
- Hall County had **\$2.9 billion** in retail sales for 2016.
- The Northeast Georgia Healthcare System’s (NGHS) main campus, located 10 minutes from New Holland Market, **employs over 4,000, including 450 physicians.**

NEIGHBORHOOD:

Lanier Medical Park
QuikTrip
Aquatics Center
Taco Bell

Kroger
Gainesville Middle School
McDonald’s
NE Georgia Health System

Verizon Wireless
Milliken
Regional YMCA
Chick-fil-A

DEMOGRAPHICS:

| 2017 Estimates | 10 Mile | Trade Area |
|-----------------------|----------|------------|
| Population | 148,598 | 439,185 |
| Avg. Household Income | \$68,332 | \$71,435 |



SITE PLAN:



| Name | G.L.A. |
|----------------------|----------------------|
| A | 113,533 SF |
| C | 15,560 SF |
| D | 20,000 SF |
| E | 25,000 SF |
| F | 20,000 SF |
| G | 8,000 SF |
| H | 5,000 SF |
| J | 6,000 SF |
| Total G.L.A. | 213,093 SF |
| Total Parking | 1,236 spaces |
| Parking Ratio | 5.80 /1000 SF |

SITE DATA:

For leasing information, contact:

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| | Name | GLA |
|----------------------|--------|----------------------|
| A | Kroger | 123,000 SF |
| C | Retail | 15,560 SF |
| D | Junior | 20,000 SF |
| E | Junior | 25,000 SF |
| F | Junior | 20,000 SF |
| G | Retail | 8,000 SF |
| H | Retail | 5,000 SF |
| J | Retail | 6,000 SF |
| Total GLA | | 222,560 SF |
| Total Parking | | 1,236 spaces |
| Parking Ratio | | 5.80/1,000 SF |